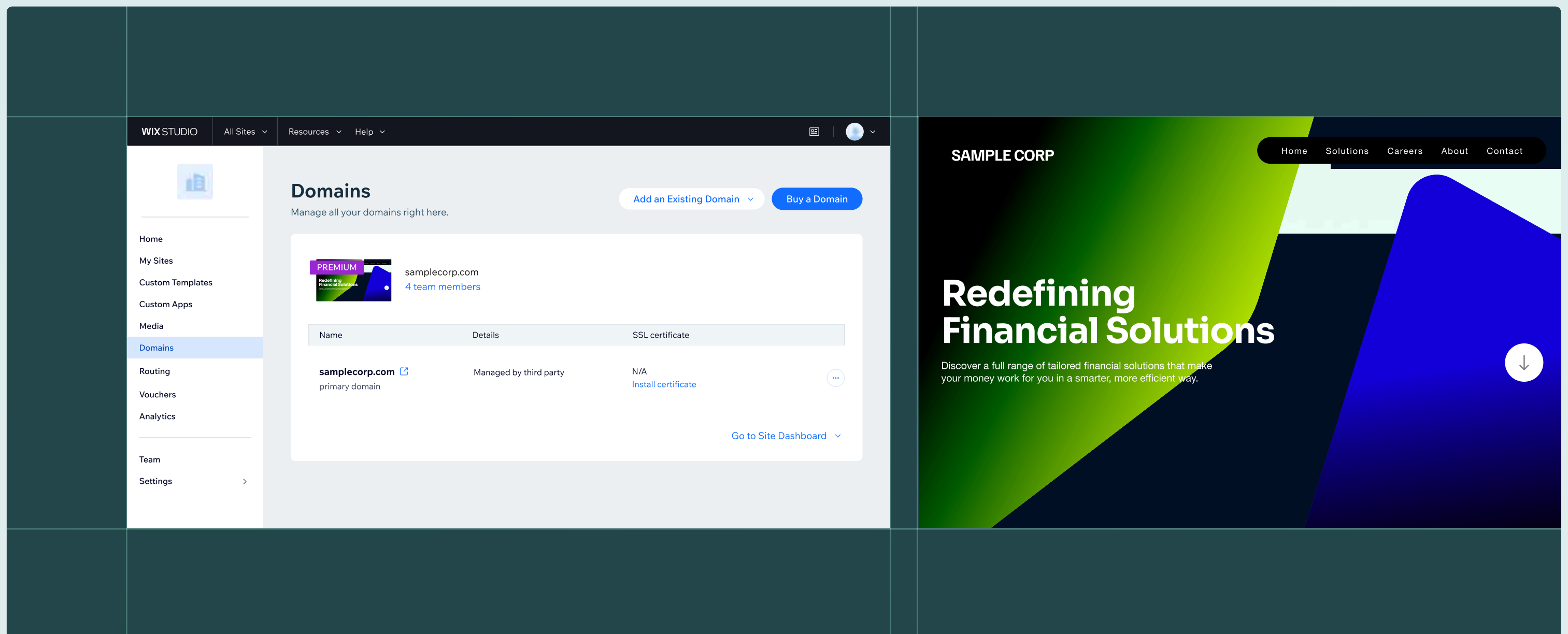


Feature Spotlight: Domain Management

Large organizations streamline infrastructure with volume pricing and contract-based domain allocations to manage complex regional and product site hierarchies.



Centralized control for your global brand identity

Wix Enterprise domain management gives you a single place to secure, assign and manage web addresses across your entire site portfolio. Whether you are launching regional sites, campaign landing pages or a primary corporate hub, you can control registration, hosting and DNS from one dashboard.

Versatile connection and ownership

Maintain flexibility in how you own and host your brand's domains.

- **Secure domain transfer:** Move your domain host to Wix so contact information, DNS settings and registration payments are all managed in your enterprise account.
- **Seamless connection:** Keep your registration with an existing provider and point name servers to Wix, so Wix hosts your DNS while ownership stays where it is.
- **Direct acquisition:** Purchase new domains directly from your enterprise dashboard to secure unique, on-brand web addresses.
- **Complimentary vouchers:** Every time you upgrade a site in your enterprise solution, you receive a domain voucher to help you claim the address you want.



For more info, visit:
<https://www.wix.com/enterprise>

Strategic domain assignment

Treat every domain as a flexible asset that can move with your strategy.

- **Primary identity:** Set any domain as the primary address for a premium site in your account.
- **Reassignment flexibility:** Reassign existing domains between sites as your marketing priorities, regions or products change.
- **Premium connectivity:** Connect each site to a premium plan to unlock custom domain functionality across your portfolio.
- **Automated security:** SSL certificates are provisioned automatically for domains managed through Wix, so visitors get a secure browsing experience by default.

Common enterprise scenarios

Common domain structures enterprise teams use across their site portfolios include:

- **Main corporate site:** `company.com`
- **Regional localizations:** `eu.company.com` or `us.company.com`
- **Product-specific sites:** `product.company.com`
- **Campaign and landing pages:** `campaign.company.com`

