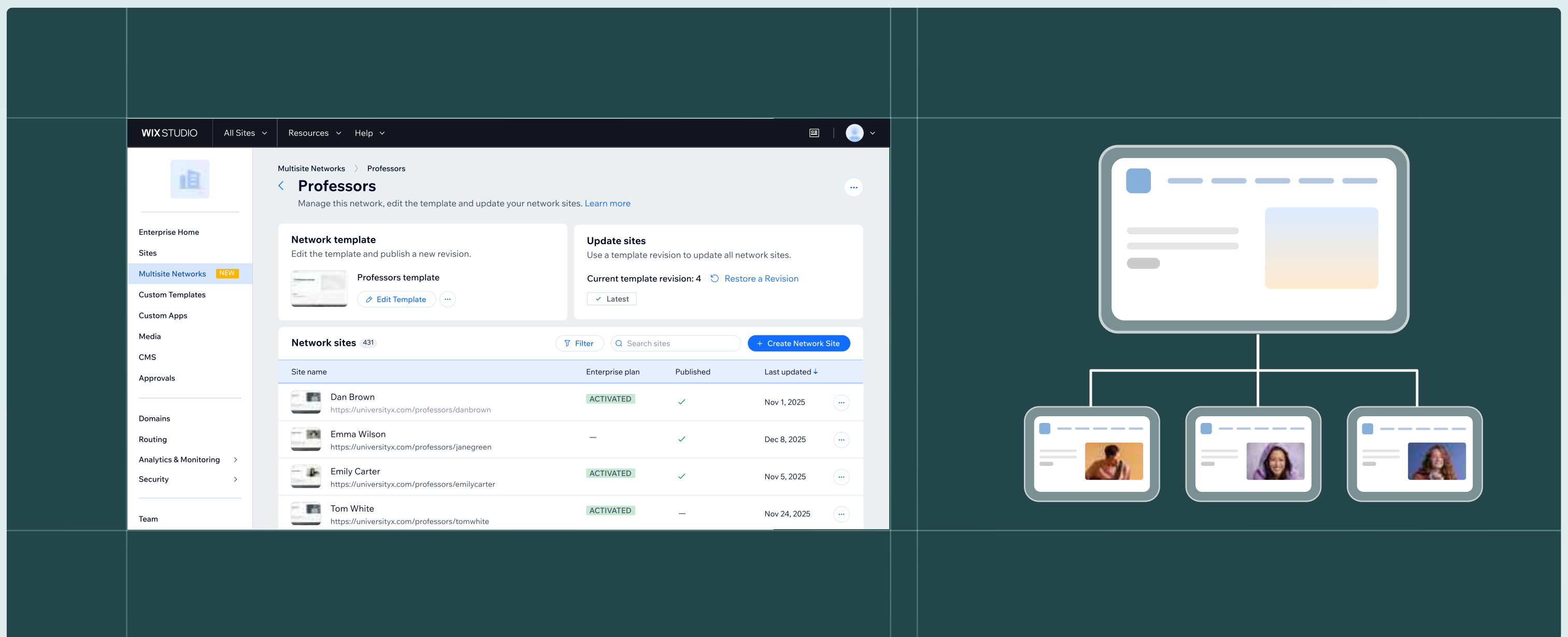


Feature Spotlight: Multisite Networks

Global dealer and franchise networks for automotive and retail brands use multisite networks to centrally manage 800+ sites, pushing updates and campaigns while keeping a unified brand.



Centralized management to scale your digital presence efficiently

Multisite networks in Wix Enterprise let large organizations manage hundreds of sites from a single, centralized hub. Connect every site in your network to a master template so you can roll out layout and design updates once, while each site keeps its own local content through the CMS.

Centralized efficiency at enterprise scale

Run your entire site network from a single source of truth, so you can roll out changes once and keep every site aligned as you grow.

- **Global design sync:** Update sections, styles, or structural layouts at the template level and push them to all connected sites in one click.
- **Scalable growth:** Remove the "independence" bottleneck. Whether managing 10 or 1000+ sites, the workload remains consistent through automation.
- **Brand integrity:** Control core branding from the top down, ensuring local site owners stay aligned with corporate identity.
- **Code synchronization:** Sync custom code and functional updates across the entire network to ensure global uniformity.



For more info, visit:
<https://www.wix.com/enterprise>

How it helps

Cut manual work, ship updates faster, and protect your brand and compliance across every site in your network.

- **Operational efficiency:** Save hundreds of hours previously spent on manual site-by-site edits.
- **Regulatory compliance:** Ensure legal updates, footers, and privacy banners are applied everywhere at once.
- **Accelerated delivery:** Launch new campaigns or global headers across your entire network in minutes.

Roles and responsibilities

Give enterprise web admins central control over design and structure while local site owners safely manage their own content.

For web admins

- **Control:** Update the layout once on a master template and roll it out across every site.
- **Uniformity:** Keep a consistent look across the network; no site is left outdated.
- **Protection:** Lock core layouts from unauthorized changes while keeping content flexible.

For local site owners

- **Ease of use:** Edit local text, images, and data without affecting the design.
- **Security:** Keep local content safe, even during network-wide design updates.
- **Always current:** Know your site design is always up to date.

