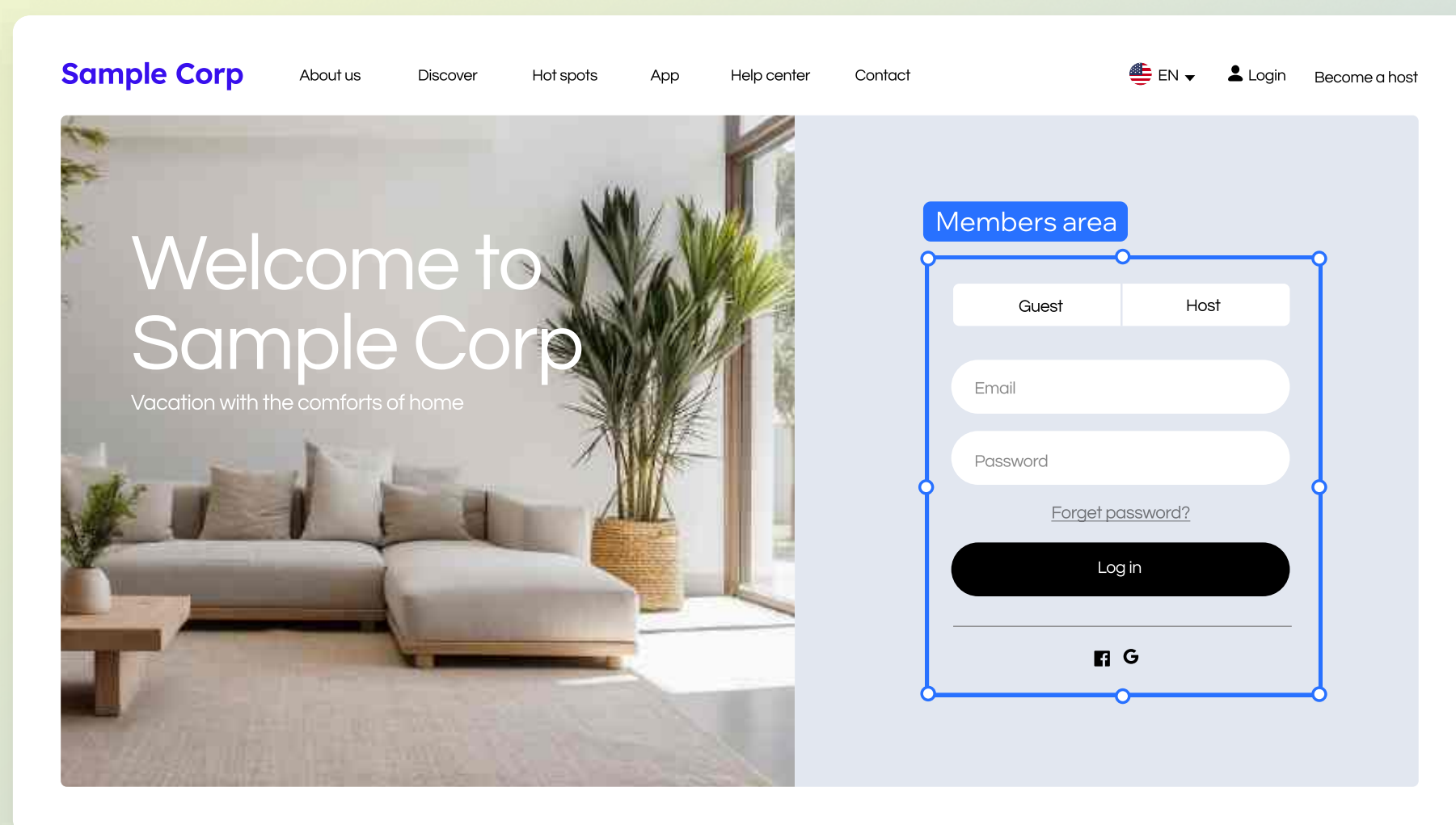


Grow beyond your core business with connected customer websites

Offer websites that strengthen your customers' digital presence, connected to the platform they already use, without building a website platform yourself.



```
import { getProductInfo } from 'data-functions.js';
import wixPayBackend from 'wix-pay-backend';

//For security - you should always create the PaymentIntent
//Do not pass payment information from client-side code
//Doing so opens a vulnerability that a malicious user
//payment information, such as the price of an item being purchased
export async function createPayment(productId) {
  const product = await getProductInfo(productId);
  return wixPayBackend.createPayment({
    items: [{
      name: product.name,
      price: product.price
    }],
    amount: product.price
  });
  console.log('My Products:');
  console.log('Total: ', productList.items.length);
  console.log(productList.items
    .join((items) => items.name)
    .join('\n')
  );
}
```

For many software platforms, websites are part of how customers succeed:

Building it in-house is a big commitment

A credible website offering needs templates, hosting, domains, SSL, security and ongoing maintenance, all outside your core roadmap.

Disconnected customer experiences

When customers run their websites in separate tools, their data and workflows live apart from the platform they rely on.

Value left on the table

Websites connected to your platform add value customers will pay for and give them more reasons to stay.

Offer websites without becoming a website company.



For more info, visit:
<https://www.wix.com/studio/enterprise/customer-websites>

Value for your customers, growth for your platform

Wix Enterprise maintains the website platform, so your team can focus on the customer proposition, go-to-market and core software.

Websites customers manage themselves

Customers launch, own and manage professionally branded websites from the templates you offer, without technical expertise.

Connected to your platform

APIs and integrations keep customer data, content, listings and workflows connected between their website and your software.

Built-in business tools

SEO, marketing tools, forms, scheduling and ecommerce give customers more ways to win business from their site.

New revenue and retention

Many software companies package websites as a premium add-on or part of a broader offering, adding value that keeps customers on the platform.

Infrastructure Wix maintains

Wix runs hosting, security and platform maintenance with a 99.99% uptime SLA. Your team owns integration, packaging and onboarding.

Dedicated support and success

Qualifying accounts get a named Customer Success Manager plus 24/7 priority access to solution engineers. Escalations go to senior agents, response times are faster, and your CSM stays in the loop. Specific SLAs are defined in your contract.

Built for every type of software platform

HR and hiring. Healthcare and practice. Insurance and agency. Property and leasing.



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