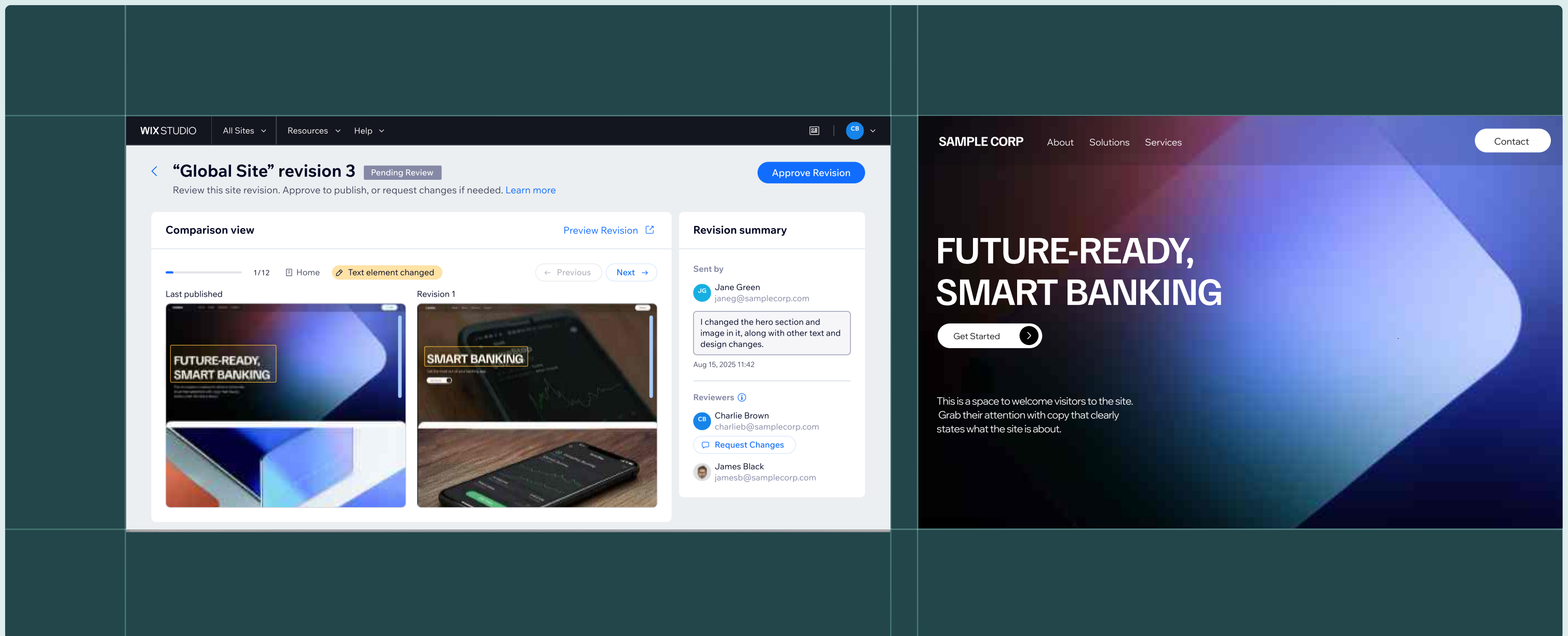


Feature Spotlight: Approval Workflows

Large organizations use Approval Workflows to ensure every user-edited or locally tailored content asset passes multi layered compliance review before it reaches the public.



Centralized governance for faster, safer site launches

Approval Workflows in Wix Enterprise help you control what goes live on your sites. Every change passes through the right reviewers before it is published, so Legal, Marketing and Compliance stay aligned and every update meets brand and regulatory standards.

Centralized quality assurance and control

Replace manual sign offs and scattered email threads with one clear flow.

- **Side by side comparison:** Use a visual comparison view to see exactly what changed, including new, modified or removed elements, before you approve.
- **Role based reviewers:** Designers and editors select authorized stakeholders from a predefined reviewer list for each revision.
- **Audit trail:** Capture who changed what, who approved it and when it was published, so you always have a record for internal and regulatory checks.
- **Granular setup:** Admins can require approvals for every site in the account, or only for specific high stakes sites.



For more info, visit:
<https://www.wix.com/enterprise>

Efficiency at enterprise scale

Launch more campaigns with less risk, and keep every team working from the same process.

- **Centralized feedback:** Reviewers request changes and leave context rich feedback directly in the approvals flow.
- **Automated notifications:** Email alerts are sent when a new revision is ready for review or when changes are requested.
- **Controlled publishing:** Only authorized users can publish an approved revision, adding a final layer of protection before content goes live.
- **Centralized management:** Track pending requests, statuses and history from the Approvals tab in the Enterprise dashboard.

How it helps

Approval Workflows help you protect your brand, stay compliant and move faster across every site you manage.

- **Regulatory compliance:** Support strict requirements for Financial Services, Healthcare and other regulated industries with enforced reviews and detailed audit logs.
- **Global brand integrity:** Prevent regional or local teams from publishing off brand messaging or unapproved designs.
- **Operational efficiency:** Save hours previously spent on manual screenshots, back and forth email and spreadsheet tracking.
- **Accelerated delivery:** Enable teams to ship high volume content and campaigns at scale without sacrificing quality or safety.

